

Ethereal Productions

# OUR STORY

In 2017, Erik and Laura Rowton decided to create something different.

Since the summer of 2015, the husband and wife team had been putting all their combined energy into *The Paranormal Scholar*<sup>®</sup>, a project dedicated to the objective exploration of anomalous phenomena. At the time, this comprised a website and growing YouTube channel which published detailed, short form content. In the course of building their brand, their love of the strange and mysterious grew - as did their passion for creation. As such, by the start of 2017 Erik and Laura knew that they were ready for a bigger project. This project was a documentary called *In Search of the Dead*, and with this Ethereal Productions was born.

Founding Ethereal Productions was by no means easy. Neither Erik nor Laura had any experience in film production - either on screen or behind it. The closest either one of them had come to shooting a film was filming family home

videos. Regardless, they knew what they wanted to do: to chronicle something spectacular.

In 2019, *In Search of the Dead* was released. This first project had taken thousands of hours of work and over two years to complete. It had been challenging. In fact, at times it had been so challenging that Erik and Laura contemplated giving up. From the very start the documentary had been affected by financial strain, technical issues and missed deadlines - stresses which had transferred onto the project's creators. Yet, when the couple sat together in their living room, surrounded by family members, and watched the final version of *In Search of the Dead* for the first time, they remembered exactly why it was that they had decided to walk down this difficult path. It was a love of creation.

Today, Erik and Laura continue to chronicle the spectacular. As well as producing feature films, the couple continue to make content for *The Paranormal Scholar*<sup>®</sup> via YouTube and their dedicated website.