

Ethereal Productions / The Paranormal Scholar

ORIGINS

Erik and Laura have both had a lifelong interest in the strange and mysterious. However, they felt frustrated by what they perceived to be a lack of academic rigour in the paranormal field. The only place a scholarly approach could be found was in the dusty ivory towers of the traditional, institution-based academia. In 2015 they decided that they would try to bring something different to the paranormal space. Their mission was to enter the public sphere with a scholarly mentality, and thus seek to bridge the gap between popular and academic.

The Paranormal Scholar® began life as a YouTube channel specialising in the objective reportage of paranormal phenomena. As their audience grew, so did their ambition. Erik and Laura realised that, in order to be in the best position to present research on the paranormal, they would have to leave their office behind and seek out

experiences. This experiential approach led to the production of *In Search of the Dead*, the debut full-feature documentary of the couple's production company, Ethereal Productions.

Today, Erik and Laura continue to research the paranormal, as both observers and experiencers. In their work they aim to align themselves with three principles: objectivity, transparency and quality.

“The Paranormal Scholar has quickly become one of the foremost voices in paranormal research on the internet.”

- *Nightmare On Film Street Podcast, 2017*