

Ethereal Productions / The  
Paranormal Scholar

# FACTSHEET

*The Paranormal Scholar*<sup>®</sup> was founded on 8th August 2015 as a YouTube channel specialising in the objective reportage of paranormal phenomena. A few months later paranormalscholar.com was launched.

*The Paranormal Scholar*<sup>®</sup> is protected as the intellectual property of Ethereal Productions, having been registered with the United Kingdom's Intellectual Property Office as a trademark in April 2018.

Husband and wife team Erik and Laura Rowton operate *The Paranormal Scholar*<sup>®</sup> from the United Kingdom.

## **YouTube statistics:**

Subscribers: 380,000

Lifetime views: 45,000,000+

*\*correct as of April 2021*